

WeTip® Membership Card

Name _____ Today's Date _____
Address _____ State _____ Zip _____ Telephone (____) _____
City _____
Fax Number (____) _____
Type of yearly membership (check one): Student (\$25.00) Senior (\$25.00) Bronze (\$35-\$199)
 Other _____ Silver (\$200-\$499) Gold (\$500-\$999) Platinum (\$1,000 and up)

Amount of Sponsorship _____
Please charge the follow amount to my VISA MASTERCARD \$ _____
Card number _____ Expiration Date _____ Signature _____
Type of Crimefighter Kit: Crimes Against Children Arson Vehicle Theft Graffiti
 Drugs Gangs Crimes Against the Elderly Fraud Armed Robbery Homicide

Call
WeTip^{inc.}
*IF YOU HAVE
INFORMATION ABOUT
ANY MAJOR CRIME...*

(800)78-CRIME
(800)47-ARSON
(800)US-FRAUD
(800)47-DRUGS

1. Call the WeTip number. Do not give your name. A code name and number will be assigned to you.
2. The WeTip operator will take the information and pass it on to the appropriate law enforcement agency who will then conduct their own investigation. Only calls directly to WeTip will be eligible for reward.
3. If your information results in an arrest and conviction, you will be given up to \$1,000 cash, depending upon the importance of the crime solved. Again, you will not give your name. Your identity will never be known to anyone.

**BURN
ARSONISTS
BEFORE THEY
BURN YOU**
CALL
WeTip^{inc.}
(800)47-ARSON



**UP TO \$1,000
REWARD**

ARS-B-E-3-97



JOIN THE
WeTip^{inc.}
"WAR ON ARSON"
CALL
(800)47-ARSON
Anonymously

**UP TO \$1,000
REWARD**

WeTip^{inc.}
P.O. Box 1296
Rancho Cucamonga, CA 91729-1296
Business Office (909)987-5005
Fax (909)987-2477

How WeTip Began

WeTip was founded in February 1972, by Bill and Miriam Brownell. WeTip is the grandfather of all anonymous tip programs. Originally started as a citizen's self help group to eliminate hard drug dealers, WeTip quickly expanded to take information on all major crimes.

Working together in support of trained law enforcement officers, citizens have used the WeTip system to launch a concerted attack against crime in their communities. The concept is a simple one, WeTip provides an anonymous toll-free crime hotline to citizens who have information about a crime and want to report it to authorities without having to reveal their identities in any way.



Total Anonymity

When you call the WeTip hotline, the first words that you hear from the tip operator will be, "this is the WeTip crime hotline, please do not give your name." They will then ask a series of questions designed to obtain the maximum amount of information about the reported crime. After the information is taken, a code name and number are assigned to the informant. The caller always remains absolutely anonymous.

WeTip information is immediately conveyed to the appropriate law enforcement agencies, including the police, sheriffs, fire departments, F.B.I., and D.E.A.

Arrests are never made on the basis of a telephone call alone. Arrests are only the result of a verified law enforcement investigation.

WeTip's Key to Success

WeTip's key to success is total community involvement.



In 1972, a group of concerned parents began a crusade against drug trafficking and crime. With the endorsement of then California Governor Ronald Reagan and the support of police and fire department officials, WeTip became a 501(c)(3) nonprofit, tax-exempt corporation, #95-2775100.

WeTip has provided the public with an opportunity to do something about crime and drug trafficking. The results have been dramatic. Information from WeTip has aided law enforcement in over 12,538 arrests of major criminals and over 6,112 cases resulting in convictions. There has been over \$304 million in dangerous drugs seized and over \$22 million in cash and stolen property has been recovered.



Rewards



Cash rewards of up to \$1,000 are given upon verified reports from law enforcement that WeTip information was received prior to arrest, and that the information was helpful in the arrest and conviction.

The reward drop is made at a secret postal location, using the assigned code names and case numbers. No personal contact is ever made with the informant.

Extraordinary Reward Program

WeTip has also established an extraordinary reward program that enables citizens, corporations and law enforcement to offer rewards of \$1,000-\$100,000 in cases where a large reward may help lead to an arrest and conviction.

ARSON FACTS



The WeTip "War on Arson" began in 1978. Working with arson investigators and state fire marshals from fire services agencies throughout the country, WeTip has aided in hundreds of arson arrests...arsons causing over \$18 million in property damage.

Arson is the term which defines the crime of maliciously or fraudulently setting fires. Arson is the fastest growing crime in the nation. Arson for fraud has skyrocketed and has become the most costly crime in the United States.

Arson is a violent crime that kills 1,500 people a year and seriously injures another 20,000.

Arson is responsible for greater property losses than any of the other major crimes (robbery, burglary, auto theft, and larceny).

Arson fires have increased dramatically during the past few years. This is putting a heavier burden on your fire department. Your fire protection is the best in the world, but it is expensive. More fires caused by arsonists cause more fire-fighting and equipment costs. You pay the cost.

It is estimated that the U.S. arson bill for property loss during the past year was over \$3 billion. In California alone the public pays an additional \$200 million in insurance premiums each year as a result of arson.

Arsonists also set numerous forest fires which account for injuries and loss of life to citizens and firemen, and resulting in millions of dollars in arson damage each year.



In the Act

WeTip is asking anonymous witnesses who chance to capture any criminal or criminal act on film or video tape, to call WeTip, report the crime, and obtain a code name and number. Citizens wishing a reward must request a reward on the first call. Place the WeTip case number on the tape or photo, and mail to WeTip, Inc., P.O. Box 1296, Rancho Cucamonga, CA 91729-1296.

All anonymous tapes and photos will become property of WeTip, Inc., and will be included as part of WeTip's crime report to law enforcement. WeTip reserves the right to share appropriate video tapes and photographs with participating television stations and news media.

In the event of a conviction WeTip will pay:

- ★ A reward of up to \$1,000, plus an extra \$25.00 to cover the cost of tape and mailing.
- ★ If the tape is used on television, WeTip will forward any payment by the television show for the tape.
- ★ This will also be paid using code name and case number, anonymously. (If no conviction results, tapes will be considered a donation to WeTip, Inc.)

Important: This tape may become evidence in a police investigation. Any voice or visual material which might reveal the identity of the sender should be deleted from your tape to insure total anonymity.