

KEY FACTS

218,506

Population



3.5

Average Household Size

29.9

Median Age

\$45,839

Median Household Income

EDUCATION

30%

No High School Diploma



29%

High School Graduate



28%

Some College



13%

Bachelor's/Grad/Pr of Degree

BUSINESS



6,201

Total Businesses



83,826

Total Employees

EMPLOYMENT



48%

White Collar



32%

Blue Collar



19%

Services

19.5%

Unemployment Rate

INCOME



\$45,839

Median Household Income



\$17,410

Per Capita Income



\$22,454

Median Net Worth

Households By Income

The largest group: \$50,000 - \$74,999 (18.1%)

The smallest group: \$200,000+ (2.5%)

Indicator	Value	Difference		
<\$15,000	15.6%	+6.2%		
\$15,000 - \$24,999	12.6%	+4.1%		
\$25,000 - \$34,999	10.5%	+2.3%		
\$35,000 - \$49,999	14.4%	+2.9%		
\$50,000 - \$74,999	18.1%	-0.1%		
\$75,000 - \$99,999	11.7%	-2.3%		
\$100,000 - \$149,999	10.6%	-6.0%		
\$150,000 - \$199,999	3.9%	-3.4%		
\$200,000+	2.5%	-3.8%		

Bars show deviation from San Bernardino County



Demographic and Income Profile

CITY OF SAN BERNARDINO
Area: 62.24 square miles

Prepared by Esri

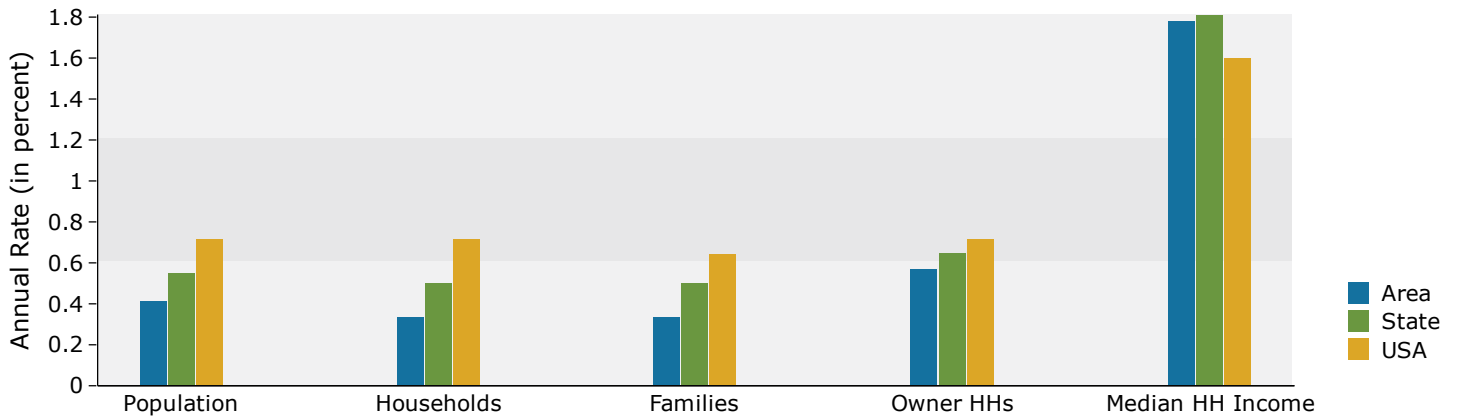
Summary	Census 2010		2020		2025	
Population	208,927		218,506		222,974	
Households	58,993		61,025		62,060	
Families	44,316		45,745		46,517	
Average Household Size	3.42		3.47		3.48	
Owner Occupied Housing Units	29,941		29,143		29,988	
Renter Occupied Housing Units	29,052		31,882		32,072	
Median Age	28.6		29.9		31.4	
Trends: 2020-2025 Annual Rate	Area		State		National	
Population	0.41%		0.55%		0.72%	
Households	0.34%		0.50%		0.72%	
Families	0.34%		0.50%		0.64%	
Owner HHs	0.57%		0.65%		0.72%	
Median Household Income	1.78%		1.81%		1.60%	
Households by Income			2020		2025	
			Number	Percent	Number	Percent
<\$15,000			9,547	15.6%	8,977	14.5%
\$15,000 - \$24,999			7,661	12.6%	7,201	11.6%
\$25,000 - \$34,999			6,425	10.5%	6,144	9.9%
\$35,000 - \$49,999			8,812	14.4%	8,661	14.0%
\$50,000 - \$74,999			11,066	18.1%	11,467	18.5%
\$75,000 - \$99,999			7,130	11.7%	7,639	12.3%
\$100,000 - \$149,999			6,458	10.6%	7,296	11.8%
\$150,000 - \$199,999			2,397	3.9%	2,912	4.7%
\$200,000+			1,527	2.5%	1,765	2.8%
Median Household Income			\$45,839		\$50,068	
Average Household Income			\$62,059		\$68,403	
Per Capita Income			\$17,410		\$19,108	
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	19,321	9.2%	19,095	8.7%	19,491	8.7%
5 - 9	17,962	8.6%	18,391	8.4%	18,179	8.2%
10 - 14	17,913	8.6%	17,287	7.9%	17,965	8.1%
15 - 19	19,791	9.5%	16,316	7.5%	16,710	7.5%
20 - 24	18,411	8.8%	18,044	8.3%	16,206	7.3%
25 - 34	29,340	14.0%	38,158	17.5%	36,529	16.4%
35 - 44	26,418	12.6%	25,717	11.8%	30,705	13.8%
45 - 54	25,996	12.4%	22,867	10.5%	22,212	10.0%
55 - 64	17,153	8.2%	21,216	9.7%	20,287	9.1%
65 - 74	9,075	4.3%	13,368	6.1%	15,150	6.8%
75 - 84	5,386	2.6%	5,764	2.6%	7,292	3.3%
85+	2,161	1.0%	2,286	1.0%	2,247	1.0%
Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	95,891	45.9%	95,214	43.6%	96,338	43.2%
Black Alone	30,417	14.6%	29,177	13.4%	28,350	12.7%
American Indian Alone	2,818	1.3%	2,831	1.3%	2,820	1.3%
Asian Alone	8,185	3.9%	9,308	4.3%	9,996	4.5%
Pacific Islander Alone	825	0.4%	863	0.4%	871	0.4%
Some Other Race Alone	60,277	28.9%	69,415	31.8%	72,558	32.5%
Two or More Races	10,515	5.0%	11,697	5.4%	12,041	5.4%
Hispanic Origin (Any Race)	126,159	60.4%	144,221	66.0%	153,193	68.7%

Data Note: Income is expressed in current dollars.

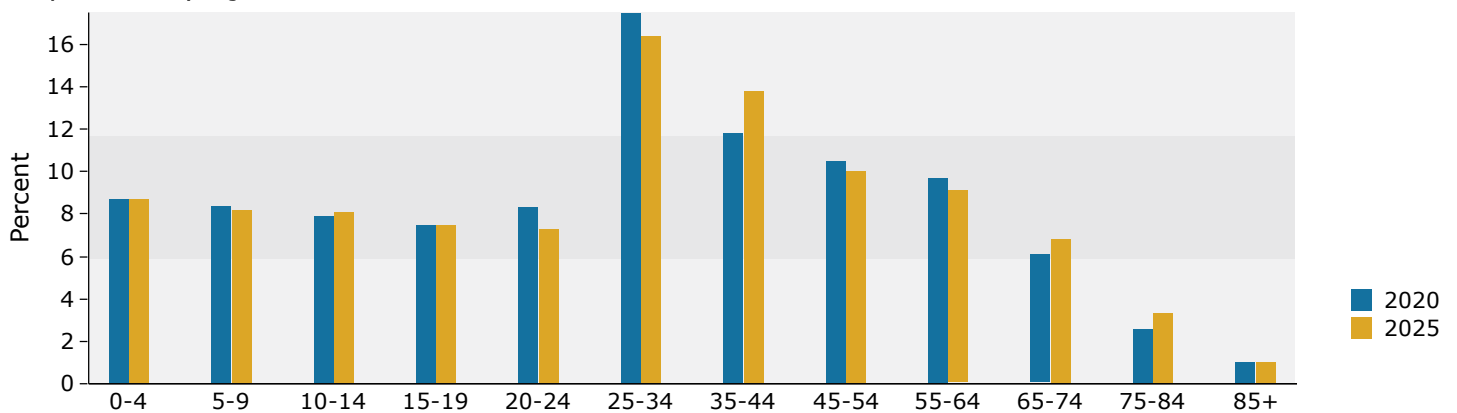
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

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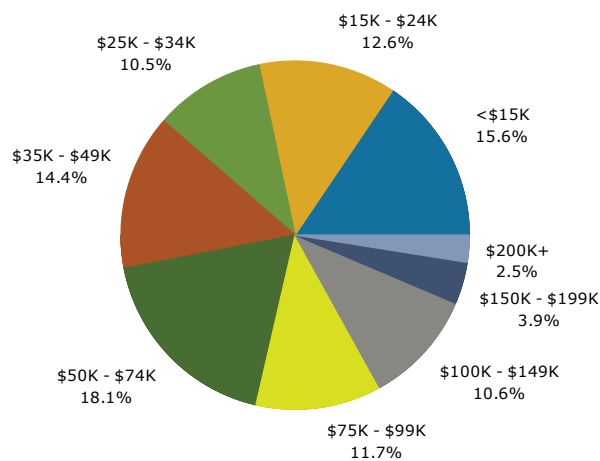
Trends 2020-2025



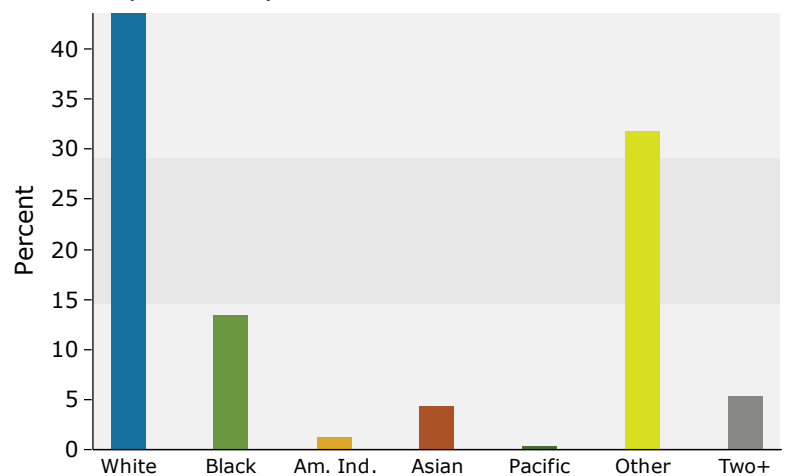
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 66.0%



Executive Summary

CITY OF SAN BERNARDINO
Area: 62.24 square miles

Prepared by Esri

Population

2000 Population	186,894
2010 Population	208,927
2020 Population	218,506
2025 Population	222,974
2000-2010 Annual Rate	1.12%
2010-2020 Annual Rate	0.44%
2020-2025 Annual Rate	0.41%
2020 Male Population	49.5%
2020 Female Population	50.5%
2020 Median Age	29.9

In the identified area, the current year population is 218,506. In 2010, the Census count in the area was 208,927. The rate of change since 2010 was 0.44% annually. The five-year projection for the population in the area is 222,974 representing a change of 0.41% annually from 2020 to 2025. Currently, the population is 49.5% male and 50.5% female.

Median Age

The median age in this area is 29.9, compared to U.S. median age of 38.5.

Race and Ethnicity

2020 White Alone	43.6%
2020 Black Alone	13.4%
2020 American Indian/Alaska Native Alone	1.3%
2020 Asian Alone	4.3%
2020 Pacific Islander Alone	0.4%
2020 Other Race	31.8%
2020 Two or More Races	5.4%
2020 Hispanic Origin (Any Race)	66.0%

Persons of Hispanic origin represent 66.0% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 88.4 in the identified area, compared to 65.1 for the U.S. as a whole.

Households

2020 Wealth Index	54
2000 Households	56,574
2010 Households	58,993
2020 Total Households	61,025
2025 Total Households	62,060
2000-2010 Annual Rate	0.42%
2010-2020 Annual Rate	0.33%
2020-2025 Annual Rate	0.34%
2020 Average Household Size	3.47

The household count in this area has changed from 58,993 in 2010 to 61,025 in the current year, a change of 0.33% annually. The five-year projection of households is 62,060, a change of 0.34% annually from the current year total. Average household size is currently 3.47, compared to 3.42 in the year 2010. The number of families in the current year is 45,745 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

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Mortgage Income

2020 Percent of Income for Mortgage	24.2%
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Median Household Income

2020 Median Household Income	\$45,839
2025 Median Household Income	\$50,068
2020-2025 Annual Rate	1.78%

Average Household Income

2020 Average Household Income	\$62,059
2025 Average Household Income	\$68,403
2020-2025 Annual Rate	1.97%

Per Capita Income

2020 Per Capita Income	\$17,410
2025 Per Capita Income	\$19,108
2020-2025 Annual Rate	1.88%

Households by Income

Current median household income is \$45,839 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$50,068 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$62,059 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$68,403 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$17,410 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$19,108 in five years, compared to \$37,691 for all U.S. households

Housing

2020 Housing Affordability Index	98
2000 Total Housing Units	63,687
2000 Owner Occupied Housing Units	29,996
2000 Renter Occupied Housing Units	26,577
2000 Vacant Housing Units	7,114
2010 Total Housing Units	65,087
2010 Owner Occupied Housing Units	29,941
2010 Renter Occupied Housing Units	29,052
2010 Vacant Housing Units	6,094
2020 Total Housing Units	66,557
2020 Owner Occupied Housing Units	29,143
2020 Renter Occupied Housing Units	31,882
2020 Vacant Housing Units	5,532
2025 Total Housing Units	67,819
2025 Owner Occupied Housing Units	29,988
2025 Renter Occupied Housing Units	32,072
2025 Vacant Housing Units	5,759

Currently, 43.8% of the 66,557 housing units in the area are owner occupied; 47.9%, renter occupied; and 8.3% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 65,087 housing units in the area - 46.0% owner occupied, 44.6% renter occupied, and 9.4% vacant. The annual rate of change in housing units since 2010 is 1.00%. Median home value in the area is \$265,207, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 2.96% annually to \$306,794.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

November 17, 2020



ACS Population Summary

CITY OF SAN BERNARDINO
Area: 62.24 square miles

Prepared by Esri

	2014 - 2018 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	214,579		4,851	■■■
Total Households	58,233		1,052	■■■
Total Housing Units	62,692		1,061	■■■
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	204,003	100.0%	4,571	■■■
Enrolled in school	67,491	33.1%	2,175	■■■
Enrolled in nursery school, preschool	2,706	1.3%	332	■■■
Public school	2,380	1.2%	315	■■■
Private school	326	0.2%	106	■
Enrolled in kindergarten	4,405	2.2%	440	■■■
Public school	4,129	2.0%	419	■■■
Private school	276	0.1%	135	■
Enrolled in grade 1 to grade 4	14,000	6.9%	848	■■■
Public school	13,489	6.6%	821	■■■
Private school	511	0.3%	218	■
Enrolled in grade 5 to grade 8	13,692	6.7%	813	■■■
Public school	13,010	6.4%	776	■■■
Private school	682	0.3%	247	■
Enrolled in grade 9 to grade 12	15,117	7.4%	833	■■■
Public school	14,391	7.1%	802	■■■
Private school	726	0.4%	231	■
Enrolled in college undergraduate years	15,701	7.7%	1,047	■■■
Public school	13,866	6.8%	1,017	■■■
Private school	1,835	0.9%	289	■■■
Enrolled in graduate or professional school	1,870	0.9%	295	■■■
Public school	1,097	0.5%	255	■
Private school	773	0.4%	151	■■■
Not enrolled in school	136,512	66.9%	2,497	■■■
POPULATION AGE 65+ BY RELATIONSHIP AND HOUSEHOLD TYPE				
Total	19,057	100.0%	773	■■■
Living in Households	18,172	95.4%	749	■■■
Living in Family Households	13,034	68.4%	699	■■■
Householder	5,875	30.8%	366	■■■
Spouse	3,328	17.5%	266	■■■
Parent	2,426	12.7%	368	■■■
Parent-in-law	613	3.2%	161	■
Other Relative	663	3.5%	159	■
Nonrelative	129	0.7%	59	■
Living in Nonfamily Households	5,138	27.0%	363	■■■
Householder	4,874	25.6%	340	■■■
Nonrelative	264	1.4%	86	■
Living in Group Quarters	886	4.6%	183	■

Source: U.S. Census Bureau, 2014-2018 American Community Survey

Reliability: ■■■ high ■ medium ■ low

November 17, 2020



ACS Population Summary

CITY OF SAN BERNARDINO
Area: 62.24 square miles

Prepared by Esri

	2014 - 2018 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY TYPE AND SIZE				
Family Households	43,671	75.0%	1,008	High
2-Person	10,929	18.8%	579	High
3-Person	9,097	15.6%	553	High
4-Person	9,434	16.2%	606	High
5-Person	6,811	11.7%	485	High
6-Person	3,918	6.7%	398	High
7+ Person	3,482	6.0%	348	High
Nonfamily Households	14,562	25.0%	658	High
1-Person	11,494	19.7%	585	High
2-Person	2,186	3.8%	293	High
3-Person	608	1.0%	165	Medium
4-Person	102	0.2%	63	Medium
5-Person	69	0.1%	45	Medium
6-Person	73	0.1%	60	Low
7+ Person	31	0.1%	47	Low
HOUSEHOLDS BY PRESENCE OF PEOPLE UNDER 18 YEARS BY HOUSEHOLD TYPE				
Households with one or more people under 18 years	27,379	47.0%	912	High
Family households	27,156	46.6%	910	High
Married-couple family	14,104	24.2%	679	High
Male householder, no wife present	3,507	6.0%	370	High
Female householder, no husband present	9,545	16.4%	613	High
Nonfamily households	223	0.4%	82	Medium
Households with no people under 18 years	30,854	53.0%	868	High
Married-couple family	10,220	17.6%	533	High
Other family	6,295	10.8%	469	High
Nonfamily households	14,339	24.6%	654	High
HOUSEHOLDS BY PRESENCE OF PEOPLE 65 YEARS AND OVER, HOUSEHOLD SIZE AND HOUSEHOLD TYPE				
Households with Pop 65+	13,971	24.0%	559	High
1-Person	4,417	7.6%	322	High
2+ Person Family	9,042	15.5%	482	High
2+ Person Nonfamily	513	0.9%	122	Medium
Households with No Pop 65+	44,262	76.0%	1,031	High
1-Person	7,077	12.2%	504	High
2+ Person Family	34,629	59.5%	969	High
2+ Person Nonfamily	2,556	4.4%	328	High



ACS Population Summary

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	2014 - 2018 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	197,025	100.0%	4,410	
5 to 17 years				
Speak only English	21,352	10.8%	1,393	
Speak Spanish	23,720	12.0%	1,521	
Speak English "very well" or "well"	23,069	11.7%	1,476	
Speak English "not well"	607	0.3%	194	
Speak English "not at all"	45	0.0%	35	
Speak other Indo-European languages	168	0.1%	67	
Speak English "very well" or "well"	168	0.1%	63	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	863	0.4%	231	
Speak English "very well" or "well"	836	0.4%	230	
Speak English "not well"	18	0.0%	16	
Speak English "not at all"	9	0.0%	16	
Speak other languages	246	0.1%	126	
Speak English "very well" or "well"	224	0.1%	110	
Speak English "not well"	22	0.0%	37	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	61,673	31.3%	2,063	
Speak Spanish	63,313	32.1%	2,422	
Speak English "very well" or "well"	45,837	23.3%	1,789	
Speak English "not well"	12,127	6.2%	856	
Speak English "not at all"	5,350	2.7%	600	
Speak other Indo-European languages	1,182	0.6%	215	
Speak English "very well" or "well"	1,074	0.5%	198	
Speak English "not well"	15	0.0%	21	
Speak English "not at all"	92	0.0%	131	
Speak Asian and Pacific Island languages	4,314	2.2%	504	
Speak English "very well" or "well"	3,298	1.7%	402	
Speak English "not well"	947	0.5%	194	
Speak English "not at all"	69	0.0%	36	
Speak other languages	1,138	0.6%	351	
Speak English "very well" or "well"	968	0.5%	317	
Speak English "not well"	161	0.1%	92	
Speak English "not at all"	9	0.0%	14	
65 years and over				
Speak only English	11,206	5.7%	591	
Speak Spanish	6,490	3.3%	524	
Speak English "very well" or "well"	3,476	1.8%	356	
Speak English "not well"	1,553	0.8%	266	
Speak English "not at all"	1,461	0.7%	248	
Speak other Indo-European languages	210	0.1%	77	
Speak English "very well" or "well"	203	0.1%	73	
Speak English "not well"	7	0.0%	9	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	1,070	0.5%	170	
Speak English "very well" or "well"	543	0.3%	106	
Speak English "not well"	361	0.2%	112	
Speak English "not at all"	166	0.1%	79	
Speak other languages	81	0.0%	53	
Speak English "very well" or "well"	40	0.0%	35	
Speak English "not well"	31	0.0%	37	
Speak English "not at all"	10	0.0%	15	

Source: U.S. Census Bureau, 2014-2018 American Community Survey

Reliability: high medium low

November 17, 2020



ACS Population Summary

CITY OF SAN BERNARDINO
Area: 62.24 square miles

Prepared by Esri

	2014 - 2018 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	78,447	100.0%	2,255	
Worked in state and in county of residence	61,119	77.9%	1,856	
Worked in state and outside county of residence	17,068	21.8%	1,059	
Worked outside state of residence	260	0.3%	118	
SEX BY CLASS OF WORKER FOR THE CIVILIAN EMPLOYED POPULATION 16 YEARS AND OVER				
Total:	81,017	100.0%	2,310	
Male:	43,887	54.2%	1,467	
Employee of private company	34,672	42.8%	1,324	
Self-employed in own incorporated business	606	0.7%	132	
Private not-for-profit wage and salary workers	1,567	1.9%	324	
Local government workers	2,574	3.2%	341	
State government workers	1,218	1.5%	188	
Federal government workers	414	0.5%	99	
Self-employed in own not incorporated business workers	2,809	3.5%	352	
Unpaid family workers	26	0.0%	23	
Female:	37,130	45.8%	1,418	
Employee of private company	24,208	29.9%	1,098	
Self-employed in own incorporated business	322	0.4%	121	
Private not-for-profit wage and salary workers	2,435	3.0%	394	
Local government workers	5,518	6.8%	485	
State government workers	2,540	3.1%	339	
Federal government workers	641	0.8%	233	
Self-employed in own not incorporated business workers	1,434	1.8%	237	
Unpaid family workers	32	0.0%	31	
POPULATION IN HOUSEHOLDS AND PRESENCE OF A COMPUTER				
Total	203,519	100.0%	4,744	
Population <18 in Households	63,811	31.4%	2,464	
Have a Computer	60,141	29.6%	2,402	
Have NO Computer	3,670	1.8%	710	
Population 18-64 in Households	121,535	59.7%	2,977	
Have a Computer	113,769	55.9%	2,946	
Have NO Computer	7,767	3.8%	863	
Population 65+ in Households	18,172	8.9%	749	
Have a Computer	13,677	6.7%	681	
Have NO Computer	4,495	2.2%	398	
HOUSEHOLDS AND INTERNET SUBSCRIPTIONS				
Total	58,233	100.0%	1,052	
With an Internet Subscription	40,959	70.3%	979	
Dial-Up Alone	354	0.6%	99	
Broadband	33,672	57.8%	929	
Satellite Service	4,067	7.0%	370	
Other Service	998	1.7%	232	
Internet Access with no Subscription	6,781	11.6%	542	
With No Internet Access	10,493	18.0%	548	

Source: U.S. Census Bureau, 2014-2018 American Community Survey

Reliability: high medium low

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	2014 - 2018 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	78,447	100.0%	2,255	
Drove alone	60,133	76.7%	1,831	
Carpooled	10,951	14.0%	886	
Public transportation (excluding taxicab)	1,850	2.4%	269	
Bus or trolley bus	1,685	2.1%	257	
Streetcar or trolley car	0	0.0%	0	
Subway or elevated	0	0.0%	0	
Railroad	144	0.2%	74	
Ferryboat	21	0.0%	25	
Taxicab	45	0.1%	38	
Motorcycle	207	0.3%	80	
Bicycle	301	0.4%	146	
Walked	1,837	2.3%	602	
Other means	428	0.5%	155	
Worked at home	2,694	3.4%	329	
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	75,752	100.0%	2,222	
Less than 5 minutes	1,285	1.7%	225	
5 to 9 minutes	4,753	6.3%	511	
10 to 14 minutes	9,978	13.2%	683	
15 to 19 minutes	13,007	17.2%	853	
20 to 24 minutes	12,059	15.9%	753	
25 to 29 minutes	5,718	7.5%	575	
30 to 34 minutes	11,470	15.1%	790	
35 to 39 minutes	1,395	1.8%	214	
40 to 44 minutes	2,648	3.5%	390	
45 to 59 minutes	4,728	6.2%	462	
60 to 89 minutes	4,897	6.5%	494	
90 or more minutes	3,815	5.0%	417	
Average Travel Time to Work (in minutes)	N/A		N/A	
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	59,984	100.0%	1,649	
Own children under 6 years only	4,538	7.6%	421	
In labor force	2,922	4.9%	349	
Not in labor force	1,616	2.7%	239	
Own children under 6 years and 6 to 17 years	6,684	11.1%	507	
In labor force	3,900	6.5%	399	
Not in labor force	2,785	4.6%	319	
Own children 6 to 17 years only	13,178	22.0%	730	
In labor force	8,725	14.5%	600	
Not in labor force	4,452	7.4%	430	
No own children under 18 years	35,583	59.3%	1,337	
In labor force	23,477	39.1%	1,109	
Not in labor force	12,106	20.2%	726	

Source: U.S. Census Bureau, 2014-2018 American Community Survey

Reliability: high medium low

November 17, 2020



ACS Population Summary

CITY OF SAN BERNARDINO
Area: 62.24 square miles

Prepared by Esri

	2014 - 2018 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE & TYPES OF HEALTH INSURANCE COVERAGE				
Total	207,866	100.0%	4,845	High
Under 19 years:	67,498	32.5%	2,550	High
One Type of Health Insurance:	61,086	29.4%	2,403	High
Employer-Based Health Ins Only	15,577	7.5%	1,233	High
Direct-Purchase Health Ins Only	1,068	0.5%	254	Medium
Medicare Coverage Only	52	0.0%	38	Low
Medicaid Coverage Only	44,197	21.3%	2,143	High
TRICARE/Military Hlth Cov Only	192	0.1%	97	Medium
VA Health Care Only	0	0.0%	0	Low
2+ Types of Health Insurance	2,882	1.4%	547	High
No Health Insurance Coverage	3,530	1.7%	625	High
19 to 34 years:	53,499	25.7%	1,984	High
One Type of Health Insurance:	40,104	19.3%	1,664	High
Employer-Based Health Ins Only	19,316	9.3%	1,145	High
Direct-Purchase Health Ins Only	2,197	1.1%	453	Medium
Medicare Coverage Only	238	0.1%	140	Medium
Medicaid Coverage Only	18,077	8.7%	1,049	High
TRICARE/Military Hlth Cov Only	196	0.1%	75	Medium
VA Health Care Only	80	0.0%	51	Medium
2+ Types of Health Insurance	2,667	1.3%	369	High
No Health Insurance Coverage	10,729	5.2%	860	High
35 to 64 years:	68,568	33.0%	1,870	High
One Type of Health Insurance:	50,233	24.2%	1,523	High
Employer-Based Health Ins Only	27,289	13.1%	1,165	High
Direct-Purchase Health Ins Only	2,950	1.4%	432	High
Medicare Coverage Only	1,117	0.5%	251	Medium
Medicaid Coverage Only	18,259	8.8%	964	High
TRICARE/Military Hlth Cov Only	180	0.1%	75	Medium
VA Health Care Only	439	0.2%	143	Medium
2+ Types of Health Insurance	5,234	2.5%	454	High
No Health Insurance Coverage	13,101	6.3%	947	High
65+ years:	18,301	8.8%	754	High
One Type of Health Insurance:	6,358	3.1%	484	High
Employer-Based Health Ins Only	493	0.2%	133	Medium
Direct-Purchase Health Ins Only	51	0.0%	40	Low
Medicare Coverage Only	5,770	2.8%	465	High
TRICARE/Military Hlth Cov Only	0	0.0%	0	Low
VA Health Care Only	43	0.0%	38	Low
2+ Types of Health Insurance:	11,571	5.6%	589	High
Employer-Based & Direct-Purchase Health Insurance	22	0.0%	36	Low
Employer-Based Health & Medicare Insurance	2,488	1.2%	268	High
Direct-Purchase Health & Medicare Insurance	1,336	0.6%	215	High
Medicare & Medicaid Coverage	4,803	2.3%	420	High
Other Private Health Insurance Combos	5	0.0%	23	Low
Other Public Health Insurance Combos	496	0.2%	111	Medium
Other Health Insurance Combinations	2,422	1.2%	251	High
No Health Insurance Coverage	372	0.2%	99	Medium

Source: U.S. Census Bureau, 2014-2018 American Community Survey

Reliability: High Medium Low

November 17, 2020



ACS Population Summary

CITY OF SAN BERNARDINO
Area: 62.24 square miles

Prepared by Esri

	2014 - 2018 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	204,336	100.0%	4,758	
Under .50	26,481	13.0%	2,129	
.50 to .99	31,172	15.3%	2,320	
1.00 to 1.24	16,426	8.0%	1,781	
1.25 to 1.49	14,139	6.9%	1,554	
1.50 to 1.84	19,534	9.6%	1,863	
1.85 to 1.99	6,639	3.2%	1,008	
2.00 and over	89,946	44.0%	3,201	
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	150,581	100.0%	3,234	
Veteran	6,806	4.5%	453	
Nonveteran	143,775	95.5%	3,187	
Male	73,716	49.0%	1,951	
Veteran	6,344	4.2%	436	
Nonveteran	67,372	44.7%	1,889	
Female	76,865	51.0%	1,917	
Veteran	462	0.3%	123	
Nonveteran	76,403	50.7%	1,914	
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE				
Total	6,805	100.0%	453	
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	974	14.3%	193	
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	168	2.5%	68	
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	14	0.2%	14	
Gulf War (8/90 to 8/01), no Vietnam Era	908	13.3%	181	
Gulf War (8/90 to 8/01) and Vietnam Era	59	0.9%	34	
Vietnam Era, no Korean War, no World War II	2,422	35.6%	266	
Vietnam Era and Korean War, no World War II	128	1.9%	49	
Vietnam Era and Korean War and World War II	33	0.5%	12	
Korean War, no Vietnam Era, no World War II	425	6.2%	94	
Korean War and World War II, no Vietnam Era	25	0.4%	31	
World War II, no Korean War, no Vietnam Era	128	1.9%	48	
Between Gulf War and Vietnam Era only	1,054	15.5%	198	
Between Vietnam Era and Korean War only	434	6.4%	92	
Between Korean War and World War II only	35	0.5%	29	
Pre-World War II only	0	0.0%	0	
HOUSEHOLDS BY POVERTY STATUS				
Total	58,233	100.0%	1,052	
Income in the past 12 months below poverty level	14,667	25.2%	701	
Married-couple family	3,413	5.9%	362	
Other family - male householder (no wife present)	1,438	2.5%	232	
Other family - female householder (no husband present)	5,501	9.4%	473	
Nonfamily household - male householder	1,785	3.1%	246	
Nonfamily household - female householder	2,529	4.3%	299	
Income in the past 12 months at or above poverty level	43,566	74.8%	990	
Married-couple family	20,911	35.9%	767	
Other family - male householder (no wife present)	4,428	7.6%	419	
Other family - female householder (no husband present)	7,979	13.7%	528	
Nonfamily household - male householder	5,042	8.7%	424	
Nonfamily household - female householder	5,206	8.9%	417	

Source: U.S. Census Bureau, 2014-2018 American Community Survey

Reliability: high medium low

November 17, 2020

	2014 - 2018 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY OTHER INCOME				
Social Security Income	14,963	25.7%	602	High
No Social Security Income	43,270	74.3%	1,041	High
Retirement Income	8,264	14.2%	453	High
No Retirement Income	49,969	85.8%	1,054	High
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS				
<10% of Income	631	2.1%	160	Medium
10-14.9% of Income	1,529	5.0%	232	High
15-19.9% of Income	2,054	6.8%	278	High
20-24.9% of Income	3,348	11.0%	378	High
25-29.9% of Income	3,121	10.3%	330	High
30-34.9% of Income	2,722	9.0%	340	High
35-39.9% of Income	2,190	7.2%	296	High
40-49.9% of Income	3,114	10.3%	329	High
50+% of Income	10,284	33.9%	646	High
Gross Rent % Inc Not Computed	1,377	4.5%	227	High
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	58,233	100.0%	1,052	High
With public assistance income	4,901	8.4%	410	High
No public assistance income	53,333	91.6%	1,047	High
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	58,233	100.0%	1,052	High
With Food Stamps/SNAP	15,327	26.3%	695	High
With No Food Stamps/SNAP	42,907	73.7%	994	High
HOUSEHOLDS BY DISABILITY STATUS				
Total	58,233	100.0%	1,052	High
With 1+ Persons w/Disability	18,550	31.9%	756	High
With No Person w/Disability	39,684	68.1%	1,084	High

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2017, adjusted for inflation.

2014-2018 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2014-2018 ACS estimates, five-year period data collected monthly from January 1, 2014 through December 31, 2018. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



ACS Housing Summary

CITY OF SAN BERNARDINO
Area: 62.24 square miles

Prepared by Esri

	2014-2018 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	214,579		4,851	High
Total Households	58,233		1,052	High
Total Housing Units	62,692		1,061	High
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	27,863	100.0%	779	High
Housing units with a mortgage/contract to purchase/similar debt	19,088	68.5%	695	High
Second mortgage only	840	3.0%	172	Medium
Home equity loan only	1,004	3.6%	165	High
Both second mortgage and home equity loan	66	0.2%	33	Medium
No second mortgage and no home equity loan	17,177	61.6%	676	High
Housing units without a mortgage	8,776	31.5%	474	High
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS & SELECTED MONTHLY OWNER COSTS				
Total	27,863	100.0%	779	High
With a mortgage: Monthly owner costs as a percentage of household income in past 12 months				
Less than 10.0 percent	1,105	4.0%	182	High
10.0 to 14.9 percent	2,289	8.2%	271	High
15.0 to 19.9 percent	2,930	10.5%	328	High
20.0 to 24.9 percent	2,737	9.8%	288	High
25.0 to 29.9 percent	2,092	7.5%	258	High
30.0 to 34.9 percent	1,997	7.2%	263	High
35.0 to 39.9 percent	1,262	4.5%	199	High
40.0 to 49.9 percent	1,732	6.2%	280	High
50.0 percent or more	2,872	10.3%	308	High
Not computed	72	0.3%	52	Low
Without a mortgage: Monthly owner costs as a percentage of household income in past 12 months				
Less than 10.0 percent	3,826	13.7%	311	High
10.0 to 14.9 percent	1,598	5.7%	211	High
15.0 to 19.9 percent	1,163	4.2%	216	High
20.0 to 24.9 percent	672	2.4%	138	Medium
25.0 to 29.9 percent	332	1.2%	94	Medium
30.0 to 34.9 percent	225	0.8%	68	Medium
35.0 to 39.9 percent	174	0.6%	69	Medium
40.0 to 49.9 percent	187	0.7%	65	Medium
50.0 percent or more	521	1.9%	132	Medium
Not computed	77	0.3%	49	Medium

Source: U.S. Census Bureau, 2014-2018 American Community Survey

Reliability: High Medium Low

November 17, 2020



ACS Housing Summary

CITY OF SAN BERNARDINO
Area: 62.24 square miles

Prepared by Esri

	2014-2018 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	30,370	100.0%	918	High
With cash rent	29,639	97.6%	912	High
Less than \$100	179	0.6%	76	Medium
\$100 to \$149	203	0.7%	116	Medium
\$150 to \$199	287	0.9%	106	Medium
\$200 to \$249	713	2.3%	142	Medium
\$250 to \$299	268	0.9%	70	Medium
\$300 to \$349	275	0.9%	98	Medium
\$350 to \$399	314	1.0%	125	Medium
\$400 to \$449	542	1.8%	154	Medium
\$450 to \$499	355	1.2%	110	Medium
\$500 to \$549	541	1.8%	137	Medium
\$550 to \$599	537	1.8%	142	Medium
\$600 to \$649	1,188	3.9%	215	High
\$650 to \$699	1,624	5.3%	252	High
\$700 to \$749	2,599	8.6%	341	High
\$750 to \$799	2,106	6.9%	266	High
\$800 to \$899	3,435	11.3%	352	High
\$900 to \$999	3,258	10.7%	356	High
\$1,000 to \$1,249	5,150	17.0%	446	High
\$1,250 to \$1,499	3,880	12.8%	419	High
\$1,500 to \$1,999	1,950	6.4%	296	High
\$2,000 to \$2,499	228	0.8%	91	Medium
\$2,500 to \$2,999	7	0.0%	12	Low
\$3,000 to \$3,499	0	0.0%	0	
\$3,500 or more	0	0.0%	0	
No cash rent	731	2.4%	140	High
Median Contract Rent	\$890		N/A	
Average Contract Rent	N/A		N/A	
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	30,370	100.0%	918	High
Pay extra for one or more utilities	29,249	96.3%	910	High
No extra payment for any utilities	1,121	3.7%	167	High



ACS Housing Summary

CITY OF SAN BERNARDINO
Area: 62.24 square miles

Prepared by Esri

	2014-2018 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY GROSS RENT				
Total:	30,370	100.0%	918	High
With cash rent:	29,639	97.6%	912	High
Less than \$100	61	0.2%	42	Low
\$100 to \$149	64	0.2%	43	Low
\$150 to \$199	215	0.7%	118	Medium
\$200 to \$249	308	1.0%	105	Medium
\$250 to \$299	542	1.8%	115	Medium
\$300 to \$349	255	0.8%	98	Medium
\$350 to \$399	268	0.9%	85	Medium
\$400 to \$449	237	0.8%	100	Medium
\$450 to \$499	419	1.4%	136	Medium
\$500 to \$549	419	1.4%	131	Medium
\$550 to \$599	411	1.4%	135	Medium
\$600 to \$649	411	1.4%	102	Medium
\$650 to \$699	871	2.9%	195	Medium
\$700 to \$749	1,223	4.0%	207	High
\$750 to \$799	1,617	5.3%	264	High
\$800 to \$899	3,559	11.7%	382	High
\$900 to \$999	3,302	10.9%	339	High
\$1,000 to \$1,249	6,319	20.8%	474	High
\$1,250 to \$1,499	4,033	13.3%	409	High
\$1,500 to \$1,999	4,338	14.3%	453	High
\$2,000 to \$2,499	676	2.2%	160	Medium
\$2,500 to \$2,999	91	0.3%	63	Low
\$3,000 to \$3,499	0	0.0%	0	
\$3,500 or more	0	0.0%	0	
No cash rent	731	2.4%	140	High
Median Gross Rent	\$1,025		N/A	Low
Average Gross Rent	N/A		N/A	Low



ACS Housing Summary

CITY OF SAN BERNARDINO
Area: 62.24 square miles























Prepared by Esri

	2014-2018 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	62,692	100.0%	1,061	High
1, detached	39,104	62.4%	885	High
1, attached	2,369	3.8%	305	High
2	1,018	1.6%	199	High
3 or 4	3,895	6.2%	419	High
5 to 9	3,287	5.2%	383	High
10 to 19	2,688	4.3%	325	High
20 to 49	2,565	4.1%	309	High
50 or more	3,494	5.6%	296	High
Mobile home	4,251	6.8%	270	High
Boat, RV, van, etc.	21	0.0%	25	Low
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	62,692	100.0%	1,061	High
Built 2014 or later	426	0.7%	106	Medium
Built 2010 to 2013	462	0.7%	122	Medium
Built 2000 to 2009	3,784	6.0%	353	High
Built 1990 to 1999	4,911	7.8%	397	High
Built 1980 to 1989	10,762	17.2%	599	High
Built 1970 to 1979	9,665	15.4%	533	High
Built 1960 to 1969	8,227	13.1%	540	High
Built 1950 to 1959	12,525	20.0%	616	High
Built 1940 to 1949	6,136	9.8%	457	High
Built 1939 or earlier	5,795	9.2%	446	High
Median Year Structure Built	1968		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	58,233	100.0%	1,052	High
Owner occupied				
Moved in 2017 or later	571	1.0%	134	Medium
Moved in 2015 to 2016	1,873	3.2%	238	High
Moved in 2010 to 2014	5,870	10.1%	474	High
Moved in 2000 to 2009	9,166	15.7%	534	High
Moved in 1990 to 1999	4,980	8.6%	353	High
Moved in 1989 or earlier	5,404	9.3%	347	High
Renter occupied				
Moved in 2017 or later	1,913	3.3%	269	High
Moved in 2015 to 2016	6,257	10.7%	546	High
Moved in 2010 to 2014	15,523	26.7%	725	High
Moved in 2000 to 2009	5,033	8.6%	440	High
Moved in 1990 to 1999	1,066	1.8%	147	High
Moved in 1989 or earlier	578	1.0%	133	Medium
Median Year Householder Moved Into Unit	2011		N/A	

Source: U.S. Census Bureau, 2014-2018 American Community Survey

Reliability: High Medium Low

November 17, 2020




	2014-2018 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	58,233	100.0%	1,052	
Utility gas	39,317	67.5%	968	
Bottled, tank, or LP gas	685	1.2%	109	
Electricity	14,534	25.0%	692	
Fuel oil, kerosene, etc.	63	0.1%	50	
Coal or coke	0	0.0%	0	
Wood	258	0.4%	102	
Solar energy	144	0.2%	51	
Other fuel	49	0.1%	33	
No fuel used	3,185	5.5%	354	
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	58,233	100.0%	1,052	
Owner occupied				
No vehicle available	952	1.6%	148	
1 vehicle available	6,679	11.5%	419	
2 vehicles available	10,015	17.2%	556	
3 vehicles available	5,890	10.1%	434	
4 vehicles available	3,017	5.2%	310	
5 or more vehicles available	1,310	2.2%	209	
Renter occupied				
No vehicle available	5,043	8.7%	430	
1 vehicle available	13,116	22.5%	691	
2 vehicles available	8,337	14.3%	569	
3 vehicles available	2,808	4.8%	319	
4 vehicles available	900	1.5%	199	
5 or more vehicles available	166	0.3%	52	
Average Number of Vehicles Available	N/A		N/A	

Data Note: N/A means not available.

2014-2018 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2014-2018 ACS estimates, five-year period data collected monthly from January 1, 2014 through December 31, 2018. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

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Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

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-  Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
-  Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



Business Summary

CITY OF SAN BERNARDINO
Area: 62.24 square miles

Prepared by Esri

Data for all businesses in area

Total Businesses:	6,201
Total Employees:	83,826
Total Residential Population:	218,506
Employee/Residential Population Ratio (per 100 Residents)	38

by SIC Codes

	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	69	1.1%	307	0.4%
Construction	264	4.3%	1,995	2.4%
Manufacturing	154	2.5%	3,116	3.7%
Transportation	175	2.8%	2,453	2.9%
Communication	69	1.1%	413	0.5%
Utility	21	0.3%	229	0.3%
Wholesale Trade	195	3.1%	2,256	2.7%

Retail Trade Summary

Home Improvement	74	1.2%	902	1.1%
General Merchandise Stores	74	1.2%	4,769	5.7%
Food Stores	181	2.9%	2,088	2.5%
Auto Dealers, Gas Stations, Auto Aftermarket	212	3.4%	1,697	2.0%
Apparel & Accessory Stores	84	1.4%	593	0.7%
Furniture & Home Furnishings	105	1.7%	580	0.7%
Eating & Drinking Places	432	7.0%	6,391	7.6%
Miscellaneous Retail	318	5.1%	3,772	4.5%

Finance, Insurance, Real Estate Summary

Banks, Savings & Lending Institutions	90	1.5%	643	0.8%
Securities Brokers	55	0.9%	251	0.3%
Insurance Carriers & Agents	134	2.2%	870	1.0%
Real Estate, Holding, Other Investment Offices	259	4.2%	1,386	1.7%

Services Summary

Hotels & Lodging	50	0.8%	580	0.7%
Automotive Services	319	5.1%	1,158	1.4%
Motion Pictures & Amusements	116	1.9%	2,895	3.5%
Health Services	398	6.4%	10,926	13.0%
Legal Services	145	2.3%	917	1.1%
Education Institutions & Libraries	143	2.3%	11,069	13.2%
Other Services	1,268	20.4%	9,088	10.8%

Government

	230	3.7%	12,392	14.8%
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Unclassified Establishments

	567	9.1%	92	0.1%
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Totals	6,201	100.0%	83,826	100.0%
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Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

November 17, 2020



Business Summary

CITY OF SAN BERNARDINO
Area: 62.24 square miles

Prepared by Esri

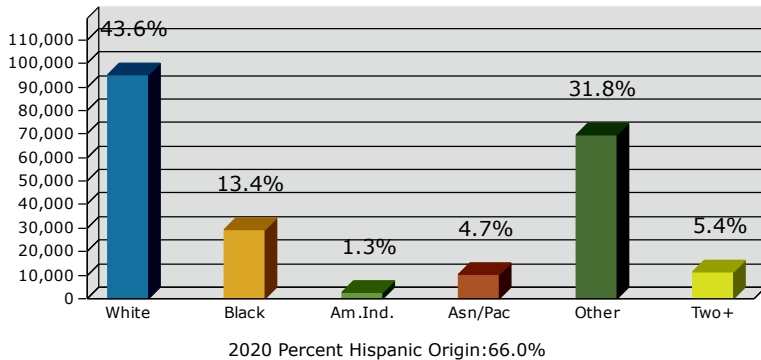
by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	8	0.1%	40	0.0%
Mining	8	0.1%	82	0.1%
Utilities	5	0.1%	41	0.0%
Construction	280	4.5%	2,194	2.6%
Manufacturing	187	3.0%	3,246	3.9%
Wholesale Trade	188	3.0%	2,229	2.7%
Retail Trade	995	16.0%	14,144	16.9%
Motor Vehicle & Parts Dealers	161	2.6%	1,456	1.7%
Furniture & Home Furnishings Stores	54	0.9%	175	0.2%
Electronics & Appliance Stores	42	0.7%	320	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	72	1.2%	882	1.1%
Food & Beverage Stores	167	2.7%	1,945	2.3%
Health & Personal Care Stores	83	1.3%	544	0.6%
Gasoline Stations	51	0.8%	241	0.3%
Clothing & Clothing Accessories Stores	106	1.7%	681	0.8%
Sport Goods, Hobby, Book, & Music Stores	43	0.7%	318	0.4%
General Merchandise Stores	74	1.2%	4,769	5.7%
Miscellaneous Store Retailers	96	1.5%	570	0.7%
Nonstore Retailers	46	0.7%	2,243	2.7%
Transportation & Warehousing	154	2.5%	2,458	2.9%
Information	108	1.7%	729	0.9%
Finance & Insurance	289	4.7%	1,784	2.1%
Central Bank/Credit Intermediation & Related Activities	92	1.5%	643	0.8%
Securities, Commodity Contracts & Other Financial	62	1.0%	272	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	134	2.2%	870	1.0%
Real Estate, Rental & Leasing	317	5.1%	1,513	1.8%
Professional, Scientific & Tech Services	531	8.6%	3,700	4.4%
Legal Services	171	2.8%	1,162	1.4%
Management of Companies & Enterprises	8	0.1%	23	0.0%
Administrative & Support & Waste Management & Remediation	206	3.3%	1,327	1.6%
Educational Services	152	2.5%	11,011	13.1%
Health Care & Social Assistance	545	8.8%	13,037	15.6%
Arts, Entertainment & Recreation	88	1.4%	2,680	3.2%
Accommodation & Food Services	504	8.1%	7,072	8.4%
Accommodation	50	0.8%	580	0.7%
Food Services & Drinking Places	455	7.3%	6,492	7.7%
Other Services (except Public Administration)	829	13.4%	4,051	4.8%
Automotive Repair & Maintenance	274	4.4%	905	1.1%
Public Administration	231	3.7%	12,372	14.8%
Unclassified Establishments	567	9.1%	92	0.1%
Total	6,201	100.0%	83,826	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

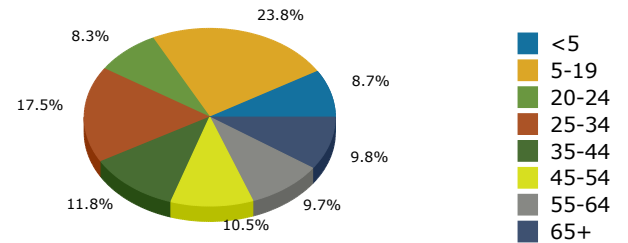
Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

November 17, 2020

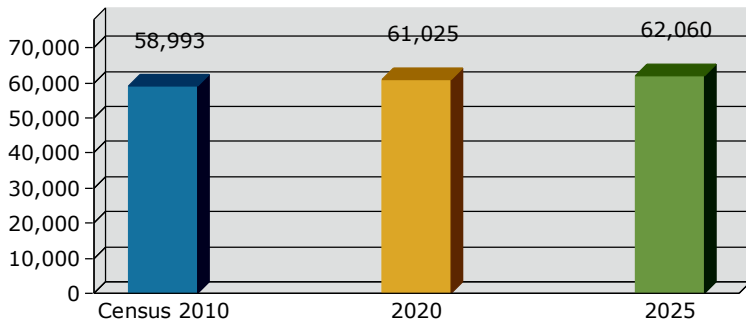
2020 Population by Race



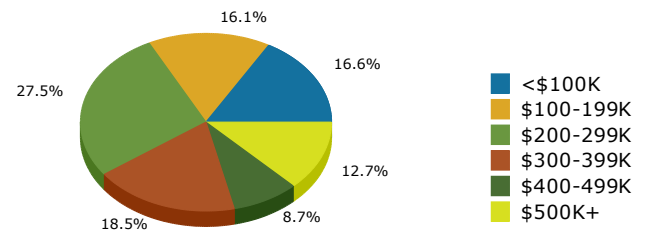
2020 Population by Age



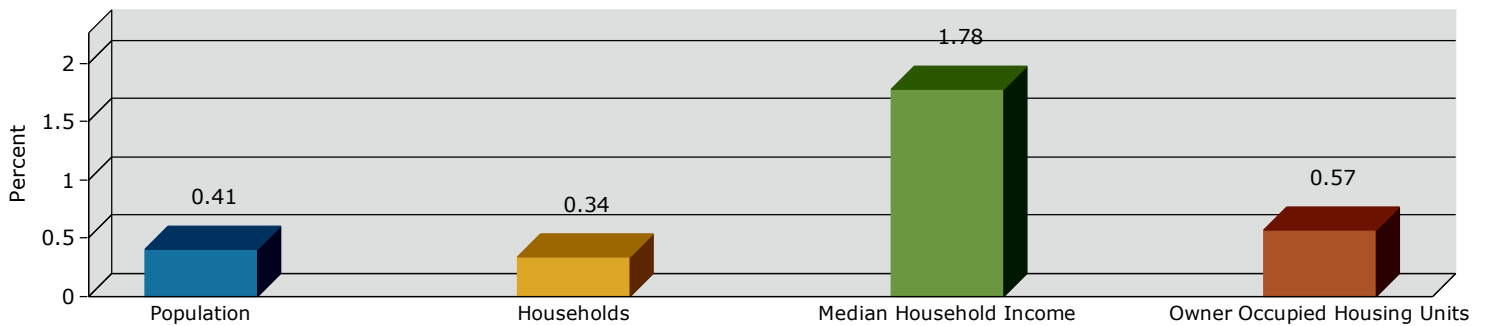
Households



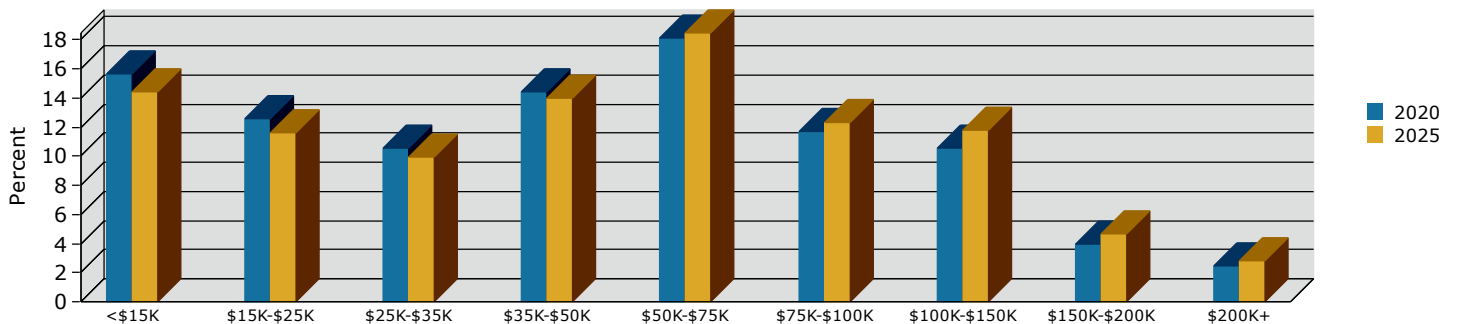
2020 Home Value



2020-2025 Annual Growth Rate



Household Income





Market Profile

CITY OF SAN BERNARDINO
Area: 62.24 square miles

Prepared by Esri

Population Summary

2000 Total Population	186,894
2010 Total Population	208,927
2020 Total Population	218,506
2020 Group Quarters	6,871
2025 Total Population	222,974
2020-2025 Annual Rate	0.41%
2020 Total Daytime Population	228,718
Workers	83,236
Residents	145,482

Household Summary

2000 Households	56,574
2000 Average Household Size	3.20
2010 Households	58,993
2010 Average Household Size	3.42
2020 Households	61,025
2020 Average Household Size	3.47
2025 Households	62,060
2025 Average Household Size	3.48
2020-2025 Annual Rate	0.34%
2010 Families	44,316
2010 Average Family Size	3.89
2020 Families	45,745
2020 Average Family Size	3.95
2025 Families	46,517
2025 Average Family Size	3.97
2020-2025 Annual Rate	0.34%

Housing Unit Summary

2000 Housing Units	63,687
Owner Occupied Housing Units	47.1%
Renter Occupied Housing Units	41.7%
Vacant Housing Units	11.2%
2010 Housing Units	65,087
Owner Occupied Housing Units	46.0%
Renter Occupied Housing Units	44.6%
Vacant Housing Units	9.4%
2020 Housing Units	66,557
Owner Occupied Housing Units	43.8%
Renter Occupied Housing Units	47.9%
Vacant Housing Units	8.3%
2025 Housing Units	67,819
Owner Occupied Housing Units	44.2%
Renter Occupied Housing Units	47.3%
Vacant Housing Units	8.5%

Median Household Income

2020	\$45,839
2025	\$50,068

Median Home Value

2020	\$265,207
2025	\$306,794

Per Capita Income

2020	\$17,410
2025	\$19,108

Median Age

2010	28.6
2020	29.9
2025	31.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Market Profile

CITY OF SAN BERNARDINO
Area: 62.24 square miles

Prepared by Esri

2020 Households by Income

Household Income Base	61,025
<\$15,000	15.6%
\$15,000 - \$24,999	12.6%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	14.4%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	11.7%
\$100,000 - \$149,999	10.6%
\$150,000 - \$199,999	3.9%
\$200,000+	2.5%
Average Household Income	\$62,059

2025 Households by Income

Household Income Base	62,060
<\$15,000	14.5%
\$15,000 - \$24,999	11.6%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	14.0%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	12.3%
\$100,000 - \$149,999	11.8%
\$150,000 - \$199,999	4.7%
\$200,000+	2.8%
Average Household Income	\$68,403

2020 Owner Occupied Housing Units by Value

Total	29,136
<\$50,000	9.0%
\$50,000 - \$99,999	7.5%
\$100,000 - \$149,999	6.0%
\$150,000 - \$199,999	10.0%
\$200,000 - \$249,999	12.9%
\$250,000 - \$299,999	14.6%
\$300,000 - \$399,999	18.5%
\$400,000 - \$499,999	8.7%
\$500,000 - \$749,999	8.8%
\$750,000 - \$999,999	2.0%
\$1,000,000 - \$1,499,999	1.3%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.4%
Average Home Value	\$307,164

2025 Owner Occupied Housing Units by Value

Total	29,981
<\$50,000	7.8%
\$50,000 - \$99,999	5.4%
\$100,000 - \$149,999	3.9%
\$150,000 - \$199,999	7.6%
\$200,000 - \$249,999	10.9%
\$250,000 - \$299,999	13.3%
\$300,000 - \$399,999	17.3%
\$400,000 - \$499,999	11.5%
\$500,000 - \$749,999	14.3%
\$750,000 - \$999,999	4.2%
\$1,000,000 - \$1,499,999	2.7%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.8%
Average Home Value	\$381,347

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

November 17, 2020



Market Profile

CITY OF SAN BERNARDINO
Area: 62.24 square miles

Prepared by Esri

2010 Population by Age

Total	208,926
0 - 4	9.2%
5 - 9	8.6%
10 - 14	8.6%
15 - 24	18.3%
25 - 34	14.0%
35 - 44	12.6%
45 - 54	12.4%
55 - 64	8.2%
65 - 74	4.3%
75 - 84	2.6%
85 +	1.0%
18 +	68.0%

2020 Population by Age

Total	218,509
0 - 4	8.7%
5 - 9	8.4%
10 - 14	7.9%
15 - 24	15.7%
25 - 34	17.5%
35 - 44	11.8%
45 - 54	10.5%
55 - 64	9.7%
65 - 74	6.1%
75 - 84	2.6%
85 +	1.0%
18 +	70.6%

2025 Population by Age

Total	222,973
0 - 4	8.7%
5 - 9	8.2%
10 - 14	8.1%
15 - 24	14.8%
25 - 34	16.4%
35 - 44	13.8%
45 - 54	10.0%
55 - 64	9.1%
65 - 74	6.8%
75 - 84	3.3%
85 +	1.0%
18 +	70.6%

2010 Population by Sex

Males	103,198
Females	105,729

2020 Population by Sex

Males	108,243
Females	110,263

2025 Population by Sex

Males	110,666
Females	112,307

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Market Profile

CITY OF SAN BERNARDINO
Area: 62.24 square miles

Prepared by Esri

2010 Population by Race/Ethnicity

Total	208,928
White Alone	45.9%
Black Alone	14.6%
American Indian Alone	1.3%
Asian Alone	3.9%
Pacific Islander Alone	0.4%
Some Other Race Alone	28.9%
Two or More Races	5.0%
Hispanic Origin	60.4%
Diversity Index	87.8

2020 Population by Race/Ethnicity

Total	218,505
White Alone	43.6%
Black Alone	13.4%
American Indian Alone	1.3%
Asian Alone	4.3%
Pacific Islander Alone	0.4%
Some Other Race Alone	31.8%
Two or More Races	5.4%
Hispanic Origin	66.0%
Diversity Index	88.4

2025 Population by Race/Ethnicity

Total	222,974
White Alone	43.2%
Black Alone	12.7%
American Indian Alone	1.3%
Asian Alone	4.5%
Pacific Islander Alone	0.4%
Some Other Race Alone	32.5%
Two or More Races	5.4%
Hispanic Origin	68.7%
Diversity Index	88.3

2010 Population by Relationship and Household Type

Total	208,927
In Households	96.5%
In Family Households	87.0%
Householder	21.2%
Spouse	12.3%
Child	40.6%
Other relative	8.5%
Nonrelative	4.5%
In Nonfamily Households	9.5%
In Group Quarters	3.5%
Institutionalized Population	2.0%
Noninstitutionalized Population	1.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment

Total	129,375
Less than 9th Grade	13.0%
9th - 12th Grade, No Diploma	17.0%
High School Graduate	25.4%
GED/Alternative Credential	3.9%
Some College, No Degree	21.2%
Associate Degree	6.6%
Bachelor's Degree	9.0%
Graduate/Professional Degree	3.9%

2020 Population 15+ by Marital Status

Total	163,735
Never Married	45.8%
Married	40.1%
Widowed	4.7%
Divorced	9.5%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	90,782
Population 16+ Employed	80.5%
Population 16+ Unemployment rate	19.5%
Population 16-24 Employed	14.0%
Population 16-24 Unemployment rate	34.3%
Population 25-54 Employed	70.4%
Population 25-54 Unemployment rate	16.5%
Population 55-64 Employed	12.2%
Population 55-64 Unemployment rate	15.7%
Population 65+ Employed	3.4%
Population 65+ Unemployment rate	15.9%

2020 Employed Population 16+ by Industry

Total	73,101
Agriculture/Mining	1.0%
Construction	9.3%
Manufacturing	9.1%
Wholesale Trade	3.4%
Retail Trade	10.9%
Transportation/Utilities	11.3%
Information	0.7%
Finance/Insurance/Real Estate	4.6%
Services	45.1%
Public Administration	4.7%

2020 Employed Population 16+ by Occupation

Total	73,100
White Collar	45.5%
Management/Business/Financial	6.8%
Professional	13.9%
Sales	9.0%
Administrative Support	15.7%
Services	22.1%
Blue Collar	32.4%
Farming/Forestry/Fishing	1.0%
Construction/Extraction	7.2%
Installation/Maintenance/Repair	3.8%
Production	6.9%
Transportation/Material Moving	13.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Market Profile

CITY OF SAN BERNARDINO
Area: 62.24 square miles

Prepared by Esri

2010 Households by Type

Total	58,992
Households with 1 Person	18.9%
Households with 2+ People	81.1%
Family Households	75.1%
Husband-wife Families	43.6%
With Related Children	27.2%
Other Family (No Spouse Present)	31.5%
Other Family with Male Householder	8.9%
With Related Children	5.8%
Other Family with Female Householder	22.5%
With Related Children	16.2%
Nonfamily Households	6.0%
All Households with Children	50.0%

Multigenerational Households	11.1%
Unmarried Partner Households	9.5%
Male-female	8.7%
Same-sex	0.8%

2010 Households by Size

Total	58,991
1 Person Household	18.9%
2 Person Household	22.2%
3 Person Household	16.3%
4 Person Household	15.7%
5 Person Household	12.1%
6 Person Household	7.0%
7 + Person Household	8.0%

2010 Households by Tenure and Mortgage Status

Total	58,993
Owner Occupied	50.8%
Owned with a Mortgage/Loan	38.4%
Owned Free and Clear	12.3%
Renter Occupied	49.2%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	98
Percent of Income for Mortgage	24.2%
Wealth Index	54

2010 Housing Units By Urban/ Rural Status

Total Housing Units	65,087
Housing Units Inside Urbanized Area	99.4%
Housing Units Inside Urbanized Cluster	0.1%
Rural Housing Units	0.4%

2010 Population By Urban/ Rural Status

Total Population	208,927
Population Inside Urbanized Area	99.6%
Population Inside Urbanized Cluster	0.1%
Rural Population	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

November 17, 2020



Market Profile

CITY OF SAN BERNARDINO
Area: 62.24 square miles

Prepared by Esri

Top 3 Tapestry Segments

1. Fresh Ambitions (13D)
2. American Dreamers (7C)
3. Barrios Urbanos (7D)

2020 Consumer Spending

Apparel & Services: Total \$	\$95,140,837
Average Spent	\$1,559.05
Spending Potential Index	73
Education: Total \$	\$74,927,640
Average Spent	\$1,227.82
Spending Potential Index	69
Entertainment/Recreation: Total \$	\$131,536,398
Average Spent	\$2,155.45
Spending Potential Index	66
Food at Home: Total \$	\$232,750,520
Average Spent	\$3,814.02
Spending Potential Index	71
Food Away from Home: Total \$	\$166,657,473
Average Spent	\$2,730.97
Spending Potential Index	72
Health Care: Total \$	\$229,176,750
Average Spent	\$3,755.46
Spending Potential Index	65
HH Furnishings & Equipment: Total \$	\$91,653,322
Average Spent	\$1,501.90
Spending Potential Index	69
Personal Care Products & Services: Total \$	\$39,033,343
Average Spent	\$639.63
Spending Potential Index	70
Shelter: Total \$	\$870,091,827
Average Spent	\$14,257.96
Spending Potential Index	74
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$90,340,076
Average Spent	\$1,480.38
Spending Potential Index	63
Travel: Total \$	\$97,950,168
Average Spent	\$1,605.08
Spending Potential Index	67
Vehicle Maintenance & Repairs: Total \$	\$47,465,912
Average Spent	\$777.81
Spending Potential Index	67

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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