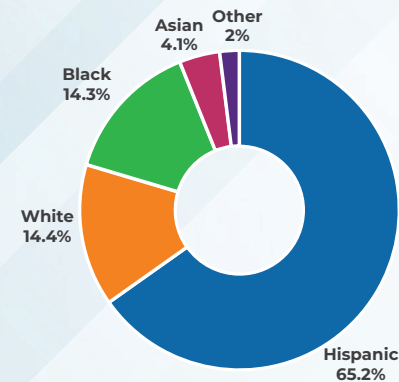


Our Profile



Population

222K

Female 50.5%

Male 49.5%

5,597

COLLEGE GRADS

8.7%

UNEMPLOYMENT RATE

\$60K

AVERAGE
HOUSEHOLD
INCOME

\$436K

AVERAGE
HOME SALE
PRICE

86,700

LABOR
FORCE

Major Employers:

- Amazon Fulfillment Centers *5 in the City
- Burlington Distribution Center
- Kohl's Corporation
- Stater Bros. Markets, Corporate & Distribution Center
- California State University, San Bernardino
- San Bernardino Unified School District
- San Bernardino Valley College
- San Bernardino County Superintendent of Schools
- Dignity Health
- CalTrans Dist. 8 Office
- Superior Court of California, San Bernardino
- County of San Bernardino

We Provide:

- Municipally Owned Water Department
- Community Development
- Infrastructure Improvements
- Highways & Streets
- Public Safety (Police)

We Have:

619

MILES OF
STREETS

64

SQUARE MILES
OF LAND

2

GOLF
COURSES

36

COMMUNITY
PARKS

8

COMMUNITY
CENTERS

4

LIBRARIES

Sources: US Census Bureau, 2019; California Department of Finance, 2020; California Employment Development Department, 2021

Our Vision

A world class city which capitalizes on its location, the diversity of its people and its economy to create a broad range of choices for its residents in how they live, work, and play.

A thriving city possessing a sustainable system of high-quality education, community health, public safety, housing, retail, recreation, arts and culture and infrastructure.

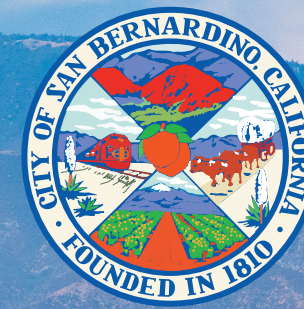
A vibrant economy with a skilled workforce that attracts employers who seek the unique opportunities the city has to offer and provide jobs that create citywide prosperity.

A model community which is governed in an open and ethical manner, where all sectors work collaboratively to reach shared goals.

A thriving city that is recognized as the county's business and government center and a home for those seeking a sense of community and the best life has to offer.

Contact Info:

City of San Bernardino • Community & Economic Development
909.384.5357 | www.sbcity.org



City of
San Bernardino

Endless Opportunities

San Bernardino City Is Growing



City of San Bernardino

Commercial/Retail

SAN BERNARDINO WELCOMED NEW BUSINESSES 2018 – 2021

2018

Dairy Queen
Raising Cane's

2019

Rally's Drive Thru

2020

Dairy Queen
Fast 5 Xpress Car Wash
Chronic Taco
Café Organtix
Afters Ice Cream
VCA Animal Hospital
Lowe's Outlet

2021

StayBridge Hotel
Circle K
Piara Pizza Drive Thru
Motel 6
Panda Express
Lefty's
Dave's Hot Chicken
Toyota Dealership Expansion
San Manuel (Yaamava)
Expansion – New Hotel, Parking
Structure, 2 New Casino Floors

Coming in 2022

Home 2 Suites
San Manuel (Yaamava) –
Entertainment Venue - 2022

Entitled & Coming Soon

Beyond Market
San Bernardino Travel
Center of America
Magic Laundry
TEC Equipment
The Habit Drive Thru
Sonic Drive Thru
Quick Quack Car Wash



Housing

Housing Units Entitled/Built

Over 1200 new Housing Units
entitled/built since 2018

Over 230 Apartment Units
15 Mobile Home Units
Over 425 New SFR's

Coming Soon

Over 300 new Housing Units
coming
Housing Developers such as
Warmington, GFR, Tru Mark,
Century Communities and
UCR have helped build San
Bernardino's Housing.

Industrial

Logistic/Distribution Centers

Amazon – Opened 2019/2020
SBD2
SBD3

Amazon Air – Opened 2021
Home Chef – Opened 2019
Fed Ex Air Cargo
JCP Distribution Center – 2018
Shipmonk- 2021
Mentor Media - 2021

Logistic Centers Entitled/Built

The Landing by San Manuel
Washington Commerce Center
(REDA)
Waterman East (REDA)
Waterman South (REDA)

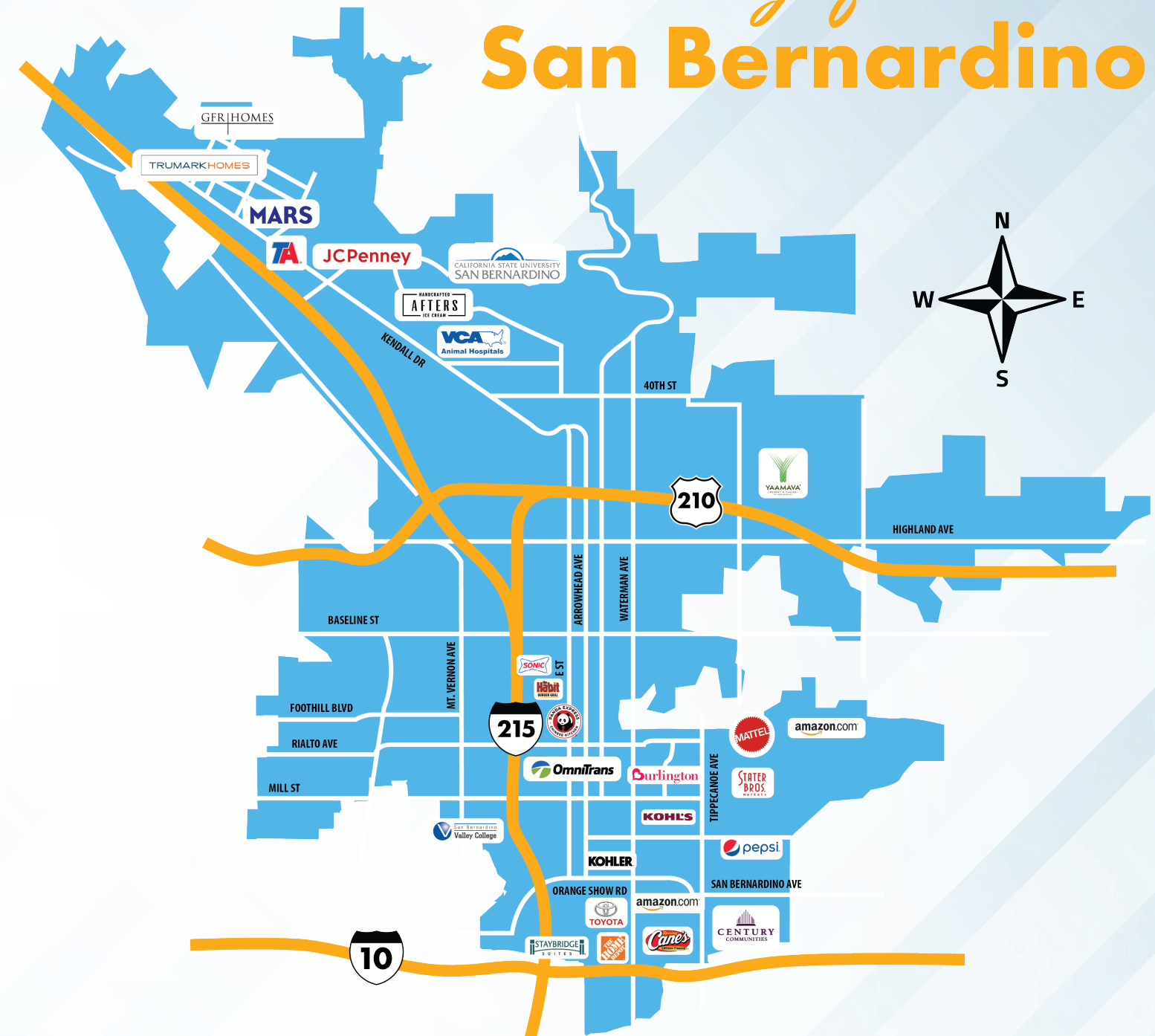
Anticipated Logistics Centers

411K sqft going through
entitlements

6.6M sqft of Industrial
Warehousing
entitled/built since 2018

Coming Soon

Carvana



Top 10 Business Types

1. Fulfillment Centers
2. New Motor Vehicle Dealers
3. Discount Dept Stores
4. Service Stations
5. Building Materials
6. Quick-Service Restaurants
7. Casual Dining
8. Cannabis Related
9. Electronics/Appliance Stores
10. Heavy Industrial